

## **Hipster! The Musical**

### **WHAT'S HAPPENING**

It's a musical. It's a feature film. It's about hipsters. And it's got a whole lot of heart.

### **HOW THIS PROJECT CAME TO BE**

Local film student and ambitious director, Adam Blair, caught sight of a hipster leaving the gym with a yoga mat under her arm and cigarette in hand just before she hopped on her fixed-gear bicycle. As fate would have it, Blair was simultaneously listening to *The Producers* soundtrack in his headphones, and the idea was born.

Hipster! The Musical started out as a five-page student short. However, it quickly became a full-scale production with a Kickstarter page ( [hipsterthemusical.com](http://hipsterthemusical.com) ), 60 attendees for auditions and 70+ creative types busting their humps to make the film happen.

### **WHY YOU SHOULD CARE**

- 1) To get in the know before it's cool, of course!
- 2) We want to make this film big. Gov. John Hickenlooper signed a bill providing incentives for large-scale productions to come to Colorado (May 19).
- 3) Support the local arts! Local cast. Local crew. Local composing and instrumentalists. Local choreography. Local equipment. Local sponsors. Did I say it's all local?
- 4) The story is strong. Hipster! The Musical will make you laugh, cry, sing, get up and dance—the whole nine yards.
- 5) It's going to have a bucket load of style. We're covering the spectrum by incorporating it all: hipster-esque conventions like self-aware camera work, retro garb, and Contemporary, Broadway, Tap, and Jazz-style dance.
- 6) Many of us working on this project are indeed hipsters. We love the culture—so we're going to satirize it and have a good laugh at ourselves.

### **HOW TO GET INVOLVED**

Like us on Facebook. A little "like" goes a long way ( [facebook.com/HipsterTheMusical](https://facebook.com/HipsterTheMusical) ). Follow the production blog (coming soon). Support us on Kickstarter ( [hipsterthemusical.com](http://hipsterthemusical.com) ), and get some awesome Hipster gear while you're at it.

### **FROM THE DIRECTOR**

"I always tell people that my main passion in life is story. And to tell a good story, you have to be entertaining, and nothing entertains quite like a musical. Now that I'm all grown up and in film school, I'm tackling the genre I love most. The music is dynamic. Written by yours truly, along with my good friend Sam Golden of local band, The Query, you can really feel the Broadway and filmic musical inspirations throughout the nine tracks. I have used all of my story and writing expertise to instill a solid emotional core, along with my own observations about hipsters and the world to make it funny and charming.

I'm making the film simply because I want to see it. But it's also a great opportunity for me to collaborate on something really big and special with all of the contacts and friends I've made in my college career so far. I have personal friendships with every individual involved and it is a great feeling when you can call a crew your family.

This film is a way to laugh at myself. I listen to vinyl. I own tight jeans and cardigans and happen to enjoy *Fleet Foxes*. I find vintage stuff cool. Sue me! The film pokes fun at hipster culture, and even escalates to the point of making hipsters appear evil and heartless. But the film does not bastardize Hipsterdom. Rather it preaches how important it is to be yourself. It points out the hypocrisy of the Hipster mindset of individualism, since every hipster conforms to every other hipster. The film will show audiences that it is always better to embrace who you really are, and show it to the ones you love."

We look forward to hearing from you. Grab your vintage shoes and dance with us!

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